

## LUNOS Has Won the Award for the Most Innovative Brand of the Year

On June 23, the Plus X Award Night was held in Bonn. 350 invited guests sat in the stunning location of the old Bundestag eagerly awaiting the announcement of the winners.

The host Donatella Brandt welcomed the guests and gave the floor to the judges who presented the award to the winners in the various categories.

In the category of air conditioning and ventilation, LUNOS Lüftungstechnik GmbH was honoured as most innovative brand of the year. Michael Merscher, Technical Director, and Michael Steckenborn, Chief Designer, accepted the golden trophy on stage.

LUNOS received this year's Plus X Award for the new glass screens, the Silvento ec, the e<sup>2</sup>neo and the Ne<sup>xt</sup> in 4 to 6 categories each. The Silvento ec and the Ne<sup>xt</sup> were even honoured as Product of the Year 2016/2017. Moreover LUNOS was elected Handwerksmarke des Jahres (crafts business brand of the year), an award that confirms the good service and customer satisfaction at LUNOS.

LUNOS is very happy about the many awards received this year.

The Plus X Award - innovation prize for products from the fields of technology, sport and lifestyle - is in the thirteenth year of its existence in 2016. It honours manufacturers for the quality advantage of their products. Innovations are the basis of lasting success for any company. The consumers benefit directly from the progress achieved in this way. It is these very innovations that simplify our lives and make it more pleasant - and that are ecologically worthwhile at the same time - the Plus X Award has been honouring. The quality label represents a meaningful purchase recommendation for the buyer at the point of sale. With the current polypolistic market structures, it is more than ever necessary to help the consumers in their purchase decision by providing them with quick and easy access to reliable information on the really innovative and high-quality products.



From left to right: Michael Merscher, Technical Director, Cora Dünkel, Marketing Manager, Torsten Küppers, Industrievertretung Küppers, Michael Steckenborn, Chief Designer, all LUNOS, are visibly delighted with all the awards